



2010 Annual Convention Vendor Participation Opportunities



June 17 - 19, 2010
The Tempe Mission Palms Hotel
60 E 5th St
Tempe, Arizona 85281

AZHIMA Sponsorship Opportunities

The Arizona Health Information Management Association is trying a new, more centrally-located site for the 2010 meeting – The Tempe Mission Palms Hotel. The dates are June 17 – 19, for our 2010 Annual Convention and Exhibition. We invite and encourage your company to participate in this year’s event.

The hotel is centrally located in the heart of Tempe, home of the Arizona State University Sun Devils! It is also conveniently located just 10 minutes from Phoenix Sky Harbor International Airport and all major highways in and around Phoenix and Scottsdale.

Event sponsorship provides your company with a high degree of visibility, additional networking opportunities, and contributes to the success and excitement of the convention. Below is a list of sponsorships available. We invite you to select a sponsorship most appropriate for your company. Your company will also receive recognition in the Annual Convention on-site program, as well as on-site signage during the event. We have again dedicated a page on our web site to recognize all Corporate Supporters. Sponsorships will be given on first come, first served basis.

\$2,000 Sterling Silver Co-Sponsorships

- Lunch (3 available)
- Breakfast (3 available)

\$1,500 Turquoise Sponsorship

- Keynote Presenter (1 available)
- Conference Bags (1 available)
- President’s Reception (1 available)

\$1,000 Coral Sponsorship

- General Session (6 available)

\$500 Copper Sponsorship

- Concurrent Session (10 available)
- Break Sponsorship (7 available)

\$400 Registration Sponsorship

- Registration Gift to your client(s)

Sponsorship Benefits

| | Sterling Silver \$2,000 | Turquoise \$1,500 | Coral \$1,000 | Copper \$500 |
|---------------------------------|----------------------------|----------------------|------------------|-----------------|
| Logo on Convention Brochure | X | X | | |
| Logo on Email Announcements | X | | | |
| Discount on Exhibitor Booth | 25% | 10% | | |
| Representative(s) at all events | 2 | 2 | 1 | 1 |
| Logo on Program Brochure | X | X | X | X |
| Signage at Event (or on bag) | X | X | X | X |
| Add in Program Brochure | full page | half page | quarter page | bus card |

If you have another idea of how your organization can help support our Annual Convention, please contact Marna Witmer, Sponsorship Chair at marna.witmer@tmcaz.com or 520-324-1808 or Bob Cherner, Executive Director at azhimaconvention@scltd.com or 602-996-2220.

2010 AzHIMA Convention Exhibitor Opportunities

| | |
|-------------------------------------------|----------------------------------------------------------------------------------------------|
| Exhibitor Booth (8 x 8) at the convention | \$700 Early bird rate before April 1, 2010 \$800 Regular rate on or after April 1, 2010 |
| Two booths | \$1300 Early bird rate before April 1, 2010 \$1500 Regular rate on or after April 1, 2010 |

Participation in the Exhibitor Hall
Attendance at convention sessions by 2 representatives
Recognition in the Annual Convention Program

Thursday and Friday will have concurrent sessions in the areas of Leadership, Technology and Coding. Setup time will be completed by mid-to-late afternoon on Thursday (times to follow). If you prefer Wed PM setup, we will work with you to accomplish. There will be a break in the afternoon on Thursday as well as the President's reception in the Exhibit Hall in the early evening hours. Dinner will be on your own each night of the convention, making it possible for you to enjoy the surrounding restaurants with current or future clients. The exhibitor breaks on Friday will include both morning and afternoon time spots. All prize drawings will happen either at lunch on Friday or during that last afternoon break (upcoming program details will determine the exact time and location). Tear down can begin after the afternoon break. The last day of the convention, Saturday, June 19th will consist of sessions for coders. Exhibitors are not being asked to be at the convention for this day – but if you have interest in having a presence on Saturday, we will attempt to facilitate the request with the hotel.

All vendor supporters of the convention will receive a preliminary electronic list of registrants (2 – 3 wks in advance) for the convention. Within two weeks after the convention, an updated list of attendees will be provided.

The schedule for participation in the 2010 Convention is:

Today – An application to participate and a \$100 deposit must be received.

April 30, 2010 – Final payment must be received.

To register as an exhibitor or sponsor you may complete the next two pages, or you may register online. You can go to our web site at www.azhima.org and scroll down to "Vendor & Sponsor Participation". Clicking this will take you to the online registration form. The direct link to the form is: <https://secure100.telusys.net/tcsc-bin/regdisplay?7632500106467155>.

Program Information:

Please list how you would like your company listed in the Convention Program

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Convention Participants:

Please list the names and titles of those who will be representing your company at the convention:

| Name | Title |
|-------|-------|
| _____ | _____ |
| _____ | _____ |

Please attach the description of your company (50 words or less) that will appear in the convention brochure.

Please send completed registration form and initial payment to:

AzHIMA
Silver & Cherner, Ltd
10221 N 32nd St Ste D
Phoenix, AZ 85028
Phone: 602-996-2220
Fax: 602-996-2330
E-Mail: azhimaconvention@scltd.biz

For Credit Card Payments please **PRINT** the information below.

___ Visa ___ MasterCard ___ American Express Exp Date _____

Card #: _____ Verification #: _____

Cardholder's Name: _____

Cardholder's Billing Address: _____

City: _____ St: _____ ZIP: _____

Cardholder's Signature: _____

(Your credit card statement will indicate a charge from Silver & Cherner, Ltd, the administrator for AzHIMA.)